

Our Social Impact

The Brenda Strafford Foundation is dedicated to ensuring that the care and services we provide have a positive social impact. The information below is a snapshot of examples demonstrating how our activities optimize the well-being and enrich the lives of the individuals and families we serve, positively contributing to the greater communities where we work.

Area	Outputs (Measured)	Outcomes (Measured)	Social Impact Contribution (Presumed)
 Aging Care & Senior Living in Alberta	1,451 residents cared for or assisted, with access to recreational activities	70% lower depression rates for BSF long-term care residents compared to long-term care facilities in Alberta ¹	Enhanced well-being and reduced social isolation for individuals needing aging care ²
 Community Supports in Alberta	276 domestic violence survivors supported with wrap-around housing services at HHN	34 clients successfully returned to the community	Empowered survivors of domestic violence and homelessness can live independently, reducing the need for ongoing health, social, and justice services ^{3,4}
 International Healthcare in the Caribbean	48,746 eye consultations provided at facilities run or supported by the BSF	490 of 500 (98%) patients surveyed in Haiti were satisfied with the service they received	Individuals with good vision have improved health & well-being, economic outcomes, and education opportunities ⁵
 Research & Innovation	Created and provided dementia care education for over 50 families and residents and 200 employees	23% increase in understanding about dementia among surveyed participants	Improved awareness within the community on health issues affecting seniors

¹ Alberta Health, Facility Outcome Measures Report

² World Health Organization, Long-term Care: www.who.int/europe/news-room/questions-and-answers/item/long-term-care

³ Canadian Women's Foundation: www.canadianwomen.org/the-facts/gender-based-violence

⁴ CaringWorks: www.caringworksinc.org/our-impact/community-impact

⁵ International Agency for the Prevention of Blindness: www.iapb.org/learn/vision-atlas/impact-and-economics